



## 2022 CopperDog 150 - Sponsor Package Comparison

Thank you for supporting the CopperDog 150! We have a great line up of sponsorship opportunities for the 2022 event. This comparison chart serves as a quick reference to help identify what benefits are included with each sponsorship package. For additional information please visit [www.copperdog150.com](http://www.copperdog150.com). You can also contact Joni Bennett at 906-934-6770 or [sponsorship@copperdog150.com](mailto:sponsorship@copperdog150.com).

SPONSOR BENEFITS											
We believe in providing our sponsors with real benefits in return for their support and endorsement. Check out all the great stuff we have going on this year. <b>Go CopperDog!</b>	Website Logo	Snowfence Pennant	CD80 Sled Banner	CD 150 Sled Banner	CD 80/Pennant Combo	CD 150/Pennant Combo	Team Dog	Checkpoint	Wheel Dog	Lead Dog	
	Price	100	200	250	350	400	500	1K	1.5K	2K	10K
<b>Your logo and link on the CopperDog website</b> Home, sponsor and other webpages with a link to your website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>You get an official race supporter decal</b> A window decal proclaiming that you love and support CopperDog	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Your logo and years of support on a pennant</b> Snowfence pennants reused each year updated with current year		1			1	1	1	2	2	4	
<b>Your logo on a CD 80 race sled banner</b> Two day event Copper Harbor - Eagle Harbor Includes a keep-sake photo, delivered after the race			✓		✓						
<b>Your logo on a CD 150 race sled banner</b> Three day event Calumet - Copper Harbor - Eagle Harbor Includes a keep-sake photo, delivered after the race				✓		✓	✓	✓	✓	✓	✓
<b>Your logo on start/checkpoint/finish banners</b> Calumet - Eagle Harbor - Copper Harbor							✓	✓	✓	✓	✓
<b>Your logo on the official race t-shirt</b>							✓	✓	✓	✓	✓
<b>Interview on CopperDog150 Live! Feed</b>								✓	✓	✓	✓
<b>Your logo on top of the website</b> Your logo in the header graphic of the website, every page										✓	✓
<b>Your Logo On Musers' Race Bibs</b> A Champion of CopperDog * Logo on the Musers' Bibs											✓